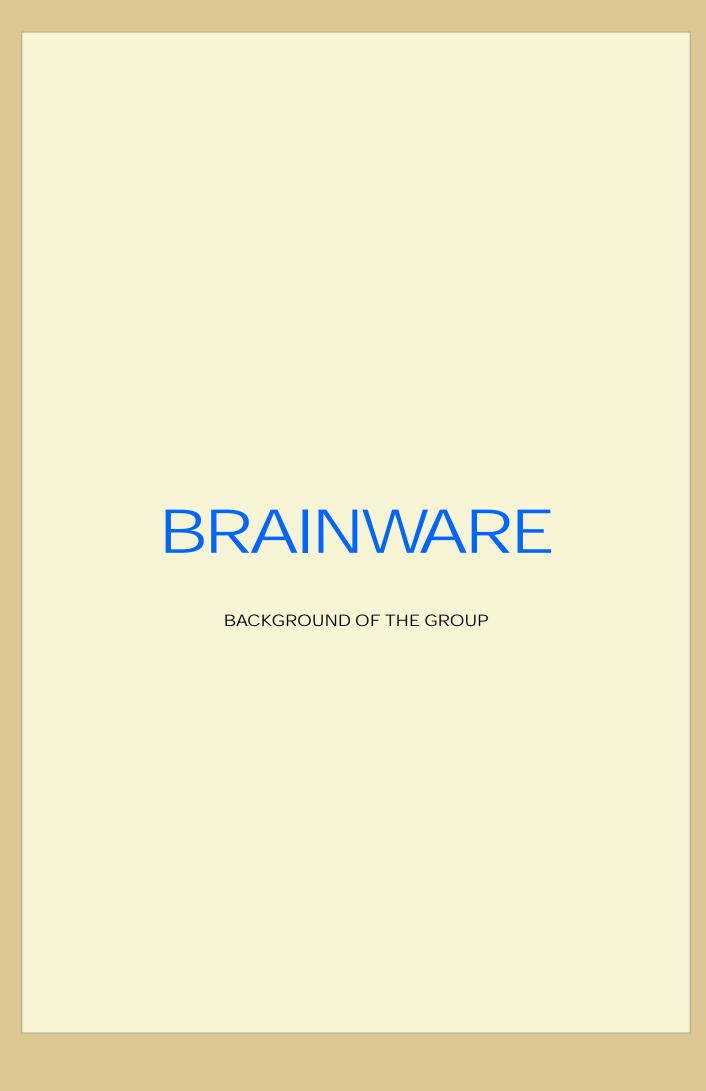
#### A BRIEF PROFILE



#### BRAINWARE CONSULTANCY PRIVATE LIMITED

CIN: U74140WB1991PTC053137



# Brainware Group at a Glance

26 years of enriching experience in education

1.6 lakh students successfully trained & placed

800+ Professionals

9-acre eco-friendly campus at Barasat

State-of-the-art 8-storied campus at Salt Lake, Sector V

Brainware University offering Professional UG and PG Degree Courses

AICTE-MAKAUT approved college offering BTech and MBA courses

Training centres offering Diploma and PG Diploma courses in association with Impact Centre, Jadavpur University

An NSDC Partner Organisation

Association with 12 Sector Skill Councils

80+ Skill Training centres in West Bengal, Assam, Tripura, Meghalaya, Jharkhand and Odisha

**Exhaustive Pre-placement Training** 

A vibrant Placement Cell spread across districts

Regular job fairs and placement assistance

An ISO 9001:2015 Certified Company

WebGuru, a software export company, is a sister concern of Brainware





## Vision

To impart quality education for creating quality manpower for the future

### Mission

To spread education and encourage innovation

# **Brief History of Brainware Group**



1991: First Centre of Brainware

#### 1990 - 1992

Brainware started operating from a single-room office at Lake Road in Kolkata as a proprietorship firm. Within a year it became a Private Limited Company. Brainware pioneered the School Leavers' Programme and the Computerised Financial Accounting Course.



1995: Admission Fair at Ice Skating Rink

#### 1993 - 1996

Started offering skill-based programmes such as DTP, Financial Accounting, Hardware etc., through retail training centres in West Bengal. Partnered with Corel to offer training in DTP courses. DOEACC accorded affiliation for its 'O' level and 'A' level courses.



2000: At the Jadavpur University Campus

#### 1997 - 2000

Started franchisee operation into far-flung districts of West Bengal and into the state of Orissa. Also entered into a partnership with MTDRC-SET of Jadavpur University for its Multimedia Training Programme.



Bhit Puja

#### 2001 - 2004

Brainware survived the massive global recession. A formidable team of experienced IT professionals helped Brainware spread to other Indian states. Brainware received ISO certification. It laid the foundation stone for a 30,000 sq.ft corporate office at Salt Lake. PG Diploma programmes were offered in collaboration



Corporate House: Brainware

#### 2005 - 2006

The corporate office was set up at Salt Lake. Brainware's Multimedia Development Division initiated its operation by launching a variety of interactive learning CDs throughout the country. The Advanced School of Hardware & Networking was established to offer highend courses in the field of Hardware & Networking. Also entered into partnership with RedHat to offer

# Brief History of Brainware Group



From the WebGuru Site

#### 2007 - 2009

Started offering various graduate and postgraduate programmes in IT and Management. Launched WebGuru to thunderous response.



Partial view of the college campus

#### 2010 - 2011

A multi-acre eco-friendly campus was set up at Barasat in order to provide quality education in the fields of Engineering, IT and Management. BrainZ was started in order to provide guidance to students aspiring for WBJEE. Brainware College of Professional Studies, affiliated to West Bengal State University, was established to offer courses in IT and Management.



Signing contract with Bournville College, UK

#### 2012 - 2014

Entered into a collaboration with Bournville College of Further Education, UK, to offer specialised courses in English Communication, Management and Information Technology. Also entered into collaboration with various Sector Skill Councils of National Skill Development Corporation and Government of West Bengal to offer job-oriented short-term vocational



Brainware & NSDC MOU sign

#### 2015 - 16

As an NSDC partner, has been providing skill training under 12 Sector Skill Councils, in association with Government of India and various State Government Departmets, through 80+ training centres in West Bengal, Assam, Tripura, Meghalaya, Jharkhand and

### BRAINWARE AT A GLANCE



#### Brainware University

#### **UG** Courses

BCom(H) in Banking & Financial Accounting

BSc(H) in Hardware & Networking

BBA

ВСА

BSc(H) in Computer Science

BA(H) in Multimedia & Web Development

#### **PG** Courses

MCom in Banking & Financial Accounting

MSc in Hardware & Networking

МВА

MCA

MSc in Computer Science

MA in Multimedia & Web Development



#### **Engineering**

#### **BTech**

CE ME

EE ECE

CSE

MTech ECE

#### Management

MBA

Approved by
AICTE

Affiliated to
MAKAUT, WB



#### PG Diploma / Diploma Courses

Graphics Designs Video Editing

3D Modelling &

Web Designing

Computerised Financial Accounting

Financial Analysis and Stock Market Hardware & Networking

Networking Technologies

Software Engineering
Web Development

#### **Certificate Courses**

DTP and Image Editing

Advanced Linux Administration & Scripting Oracle

Microsoft.NET Programming

Android Apps Development IOS Apps Development

#### **Career Courses**

FA Expert

Multimedia Magic

Hardware & Networking Pro Software Pro

Approved by Impact Centre, Jadavpur University



#### Skills

#### An NSDC Partner Association with following Sector Skill Council

Electronics

Media and Entertainment

Retail

Security

BFSI

Healthcare

Construction

Beauty & Wellness

Apparel

Furniture & Fittings

Tourism & Hospitality

Plumbing

#### Government Projects

STAR

PMKVY

ESDM

MANAS

14101405

WBMDFC

Ministry of Labour and Employment, Govt. of West Bengal

WBSCL

WBSC & STDFC

PBSSD

Kanyashree

DAY-NULM, Govt. of Tripura

ASULMS, Govt. of Assam

OSDA, Govt. of Odisha

# Web Services

#### WebGuru (A sister concern of Brainware)

#### Services

Website Design
App Development
Digital Marketing
Logo Design
eCommerce Solution
Responsive Website
Content Writing
Graphic Design

#### **BRAINWARE CONSULTANCY PRIVATE LIMITED**

#### **EDUCATION**



UGC recognised

### **Brainware University**

UG courses
BCom(H) in Banking & Financial Accounting
BSc(H) in Hardware & Networking
BBA • BCA • BSc(H) in Computer Science
BA(H) in Multimedia & Web Development

PG Courses MCom in Banking & Financial Accounting MSc in Hardware & Networking MBA • MCA • MSc in Computer Science MA in Multimedia & Web Development



### Engineering

BTech

Civil • Mechanical • Electrical Electronics and Communication Information Technology • Computer Science MTech

Electronics and Communication

Approved by All India Council for Technical Education
Affiliated to Maulana Abul Kalam Azad University of Technology



### Management

**MBA** 

Approved by
All India Council for Technical Education
Affiliated to
Maulana Abul Kalam Azad University of Technology

#### **TRAINING**



#### **PG** Diploma Courses

Graphics Design • Video Editing • 3D Modelling & Animation Web Designing • Computerised Financial Accounting Financial Analysis & Stock Market Hardware & Networking • Network Technologies Software Engineering • Web Development

In collaboration with Impact Centre, Jadavpur University

Brainware School of Career Courses
Computerised Financial Accounting
Hardware & Networking Pro
Software Pro
Multimedia Magic
Web & Advanced Multimedia





School of Advanced Networking RHCE • MCITP • CCNA

#### **WEB SERVICES**



WebGuru Infosystems Private Limited is a sister concern of the Brainware Group and is one of the most rapidly growing online solutions company in India, providing an array of web design, web development, graphic design and internet marketing solutions to an esteemed global clientele.

Its updated infrastructure coupled with a team strength of 150+ professionals enables it to blend superior technology with core functional expertise to deliver outstanding solutions.

# Corporate Social Responsibility

Apart from playing a vital role in the progress of education in Bengal, Brainware is also known for its active participation in social causes.



Dr Rima Mukherji



Classes being conducted at Crystal Wellness Clinic



Personal counselling Session

#### Dibyendujyoti Charitable Trust

Mr. Phalguni Mookhopadhayay, the founder-chairman of the Brainware Group along with Dr. Rima Mukherji, the Managing Trustee of Dibyendujyoti Charitable Trust together set up the Crystal Wellness Clinic, a holistic healing centre for people with disturbed or disordered minds.

As an organisation, Crystal Wellness Clinic, provides state-of-the-art diagnostic and therapeutic services with the support of a team of competent psychiatrists, psychologists and special educators. It not only deals with the treatment of mental disorders but also focuses on activities promoting wellness such as music, dance and drama therapy and parenting skills, which are group-oriented rather than one-on-one interactions.

# Our initiatives for the unprivileged section of the society

#### **KIRAN**

KIRAN, an endeavour by Kolkata Police to spread computer literacy among the underprivileged & disadvantaged youth of the society, was fully supported by Brainware. The organisation has been its training partner since the inception of the project. Brainware sketched the curriculum and also provided the faculty, study materials and certificates to all the students.

The first centre of KIRAN was inaugurated at Beniapukur on August 2, 2008. Since then we have trained over



Mr Mookhopadhayay delivers a lecture during the launch of project KIRAN



Classes being conducted at Kiran Computer Centre



Students received certificates after completing the computer course



Inauguration of the Garden Reach Computer Centre set-up by Kolkata Police in collaboration with Brainware